

Privacy Policy

Last Updated: July 21, 2026

Levitate Data FZCO (“Levitate Data”, the “**Company**”, “**we**”, or “**us**”) recognizes the importance of data privacy, and this Privacy Policy sets forth the terms and conditions with respect to how we process your personal information. This Privacy Policy describes, among other issues, the types of personal information that we collect, the purposes for which we use it, the types of third parties with whom we share it, and any rights and responsibilities you may have with respect to such personal information.

This Privacy Policy applies to the personal information you provide us when you (i) visit any website that we own, license, or otherwise operate and that links to this Privacy Policy (each, a “**Site**”), (ii) download or register with our services and applications, or (iii) visit our offices or otherwise contact or engage with us. For purposes of this Privacy Policy, the Site and all information, products, goods and services sold or furnished by Levitate Data through a Site shall be referred to collectively as the “**Services**.”

PLEASE READ THIS PRIVACY POLICY CAREFULLY AS IT DESCRIBES YOUR RIGHTS, RESPONSIBILITIES, AND LIABILITIES. BY ACCESSING OR USING THE SERVICES OR OTHERWISE PROVIDING US WITH PERSONAL INFORMATION, YOU ARE CONSENTING TO THE TERMS OF THIS PRIVACY POLICY AND OUR TERMS & CONDITIONS.

Levitate Data is headquartered in Dubai, United Arab Emirates. For more information on our data transfer practices, please see the “Data Retention and Localization” section below.

1. Scope

This Privacy Policy applies to personal information that Levitate Data receives during its business operations as a “**data controller**” - which means we determine the purpose and means of processing such personal information. For purposes of this Privacy Policy, the term “**personal information**” means any information that, alone or in conjunction with other information or data, identifies or is linked to a particular individual or household and that is subject to, or otherwise afforded protection under, a data protection law, statute, or regulation. The term “personal information” does not include anonymized or de-identified data that is not attributable to a particular individual or household and that is not otherwise subject to a data protection law, statute, or regulation. Levitate Data may anonymize or de-identify personal information, and such data is not subject to this Privacy Policy, and Levitate Data may use such data for any lawful purpose.

We act as a “**data processor**” for our enterprise customers, which act as the data controller. When acting as a data processor, we process personal information solely on documented instructions from our enterprise customers, including the scope of sources and sharing.

FOR THE AVOIDANCE OF DOUBT, LEVITATE DATA IS NOT RESPONSIBLE FOR, AND YOU WILL NOT HOLD OR SEEK TO HOLD LEVITATE DATA LIABLE FOR, ANY DATA

PROCESSING ACTIVITIES UNDERTAKEN IN CONNECTION WITH THE SERVICES
BEING OFFERED OR THE WEBSITES BEING OPERATED BY THIRD PARTIES
(INCLUDING CONNECTED TOOLS) ON LEVITATE DATA PLATFORMS.

2. The Types and Categories of Personal Information We Collect

Levitte Data collects personal information in order to provide our Services, comply with our legal obligations, promote our business interests, and for the other reasons set forth in this Privacy Policy. When you do not provide personal information to Levitate Data, we may not be able to provide you the Services or to complete a transaction you requested. Generally, we collect the following types and categories of personal information during our business operations:

Category	Description/Example	Purpose
Personal Identifiers	Identifiers, such as your name, email address, and telephone number.	To provide our Services and communicate with current and prospective customers.
Business Information	Name, business email address, business telephone and fax numbers, title, organizational role, tenure, and other business-related information.	To provide our Services and insights.
Demographic Data	Data about you such as your country of residence and preferred language.	To provide our Services and comply with applicable laws.
Financial Transaction Data	Name, email, phone number, mailing address, and payment information.	To provide our Services and collect payment.
Online Identifiers (For more information, see “Collection of Technical/Online Data” below)	Persistent identifiers that can be used to recognize you or your device over time and across different services, including a device identifier, an Internet Protocol (IP) address, cookies, beacons, pixel tags, mobile ad identifiers, and similar technology.	To provide our Services, to enable log-on sessions, to learn more about our visitors, and to improve our Services.
Commercial Information	Records of the Services you purchased, obtained, or considered, or your other purchasing or consuming histories or tendencies with respect to our Services.	To maintain our records, for legal compliance, to defend our interests, and to understand your preferences.

Marketing and Communications Data	Information with respect to your marketing preferences and your subscriptions to our publications and alerts.	To comply with your marketing preferences to receive or not receive our marketing materials.
Internet and Electronic Network Data	Data pertaining to your access or use of the Site, including browsing history, search history, and information regarding your interaction with the Site or advertisements embedded on the Site or other third-party websites, and information derived from any device that connects to our WiFi services.	To improve our Services and understand our users' preferences.
Your Feedback	Information you provide about our Services, which may include data gathered from any Levitate Data surveys or reviews submitted by you.	To improve our Services and learn from our users.
Visitor Information	Information an individual provides when visiting any physical location or premises of Levitate Data (e.g., visitor logs and registries, vehicle and parking information).	To maintain our records and safety.
Video and Images	In some circumstances, you may provide us with images (e.g., your use of a product) or we may record you via a video camera (e.g., on-premises security systems) or through video conferencing.	To provide our Services and to maintain safety.

Geolocation Data	We may collect data about your location, which may be either precise or imprecise. Precise location data can be obtained through Global Navigation Satellite System data, as well as through nearby cell towers and Wi-Fi hotspots when you enable location-based products or features. Imprecise location data includes, for example, a location derived from your device or data that indicates where you are located with less precision, such as an internet protocol (IP) address or a city or postal code.	To provide our Services and personalize user experiences.
Professional or Employment Data (For more information, see “Employment Applications and Talent Management” below)	If you apply for a job with Levitate Data, we collect information set forth in a resumé, curriculum vitae, cover letter, and similar documentation, including contact details, employment history, skills or qualifications, education-level, job compensation and benefit preferences, criminal record, credit history and similar data, and information provided about or by your references.	To review and process applications for individuals seeking employment with Levitate Data.

Communications Content and Recordings	Submission of information into any public-facing comment fields, blogs, or community forums sponsored by or affiliated with Levitate Data, we may collect and maintain records of your contact details, communications and interactions, your posts or submissions, and our responses, if applicable. For the avoidance of doubt, Levitate Data, and our third-party service providers and partners, may collect, record, and transcribe any information you submit through our websites and online services, such as through our web-conferencing platforms, chat functions, or virtual assistants, and we may also maintain communication records regarding information provided to us related to any customer support requests.	To provide and promote our Services, communicate with current and prospective customers and third parties we conduct business with, and to maintain our records.
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For the avoidance of doubt, and to the extent permitted by applicable law, you hereby agree that Levitate Data may contact you via any means, including via SMS/text message and email (including through the use of autodialing systems and services), to furnish you information regarding your use of the Services.

3. Sources of Information

We collect personal information from the following sources:

- First Party / Direct Collection. We collect personal information directly from you when you use our Services (e.g., registering for our newsletter or webinar), when you provide a Product Review (as defined below), or whenever you directly engage with us, such as when you visit our offices or premises or otherwise contact us.
- Automated Collection. As described above, we may collect information and data, such as usage data and cookies, through automated means when you use the Site (see “Technical Data” below).
- Third-Party Sources. We also obtain data from third parties. These third-party sources vary over time, but they are sources deemed credible by us and may be publicly available or available on a commercial basis. They can include data brokers from which we purchase demographic data to supplement the data we collect; partners with whom we offer branded products or engage in joint

marketing activities; publicly available sources such as open government databases or other data in the public domain; social networking providers; advertising companies; and third-party references.

4. Collection of Technical/Online Data

In addition, when you access the Site, we collect certain data automatically using technical means and tools. This data relates to your device, as well as your experience on the Site and other websites, including the following:

Usage and Device Data. When you access and use the Site, we automatically collect details of your access to and use of the Site, including traffic data, usage logs and other communication data, and the resources that you access and use on or through the Site (e.g., browsing history, search history). We may also collect information about your device and internet connection, including the device's unique identifier (e.g., device type, IMEI, Wi-Fi MAC, IP address), operating system, browser type, and mobile network information. The Site may collect "diagnostic" data related to your use of the Site, such as crash data and logs, performance data (e.g., launch time, hang rate, or energy use), and any other data collected for the purposes of measuring technical diagnostics.

Cookies and Tracking Data; Social Media. We use "cookies" and other tracking technologies within the Site. A cookie is a small file placed on your smartphone or other device. It may be possible to refuse to accept cookies by activating the appropriate setting on your smartphone or device. However, if you select this setting, some parts of the Site may become inaccessible or not function properly. In addition, the Site may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us to analyze data on your use of the Site (e.g., recording the popularity of certain content and verifying system and server integrity). The Site may collect data about the advertisements you have seen or engaged. For more information, see, where available, the Cookie Policy on each Site. From time to time, we may use on our Site certain third-party cookies and pixels provided by our marketing partners, including social media companies. To the extent we use such third-party cookies and pixels, you hereby agree to the terms and conditions set forth by those third parties, which may include [LinkedIn](#), among others.

Site Monitoring. Please be aware that we, and our service providers and partners, use cookies and other tracking technologies within the Site to monitor and record any and all activities and communications to, from, and on, the Site. For the avoidance of doubt, you hereby acknowledge, agree, and consent to, such monitoring and recording by us and our service providers and partners.

Non-Cookie Technologies. We may deploy on our Site certain types of "Non-Cookie Technologies" provided by our service providers to support our digital advertising programs. These technologies often include browser cache, locally stored objects, or the creation of a statistical identifier wherein an identifier, much like a cookie identifier, is calculated based on the characteristics of a browser or device that distinguishes it from other browsers or devices. These identifiers are calculated either from the data

your browser or device shares automatically or with additional data specifically requested from your browser or device. For more information, see [here](#).

5. Sharing Information / Third-Party Disclosures

We may share your personal information with certain organizations and third parties in accordance with applicable law, including as set out below. However, other than through the third-party cookies and pixels described in the “Collection of Technical/Online Data” section above, we do not share personal information with third parties that we have reason to believe use such information for their own direct marketing purposes.

Partners	Purpose
Affiliates and Corporate Group Sharing	We may share personal information to and among our affiliates and subsidiaries who act for Levitate Data or on behalf of our parent company, and these recipients may use your personal information in accordance with the terms and conditions of this Privacy Policy. In addition to the foregoing, Levitate Data may leverage computer networks and systems of our affiliates and subsidiaries, and your personal information may be transmitted or retained thereon.
Service Providers	We may share your personal information with companies that provide services on our behalf, such as hosting and analyzing the Site, conducting surveys and marketing on our behalf, processing transactions, and performing analyses to improve the quality of the Site and our services.
Payment Card Transactions	Levitate Data uses Stripe for our payment card transactions. In turn, Levitate Data does not have access to your full credit card information and does not store or disclose your full credit card information. Any personal or financial information you provide to a third-party online payment system is subject to Stripe’s privacy policy .
Distributors and Business Partners	We may share your personal information with third parties that distribute our products and marketing materials.

Business Restructuring	Circumstances may arise where for strategic or other business reasons Levitate Data decides to sell, buy, divest, merge or otherwise reorganize our businesses. We may disclose your personal information to the extent reasonably necessary to proceed with the negotiation or with the completion of a merger, acquisition, divestiture or sale of all or a portion of Levitate Data's assets.
Legal Requirements	We may disclose your personal information if required to do so by law or in the good faith belief that such action is necessary to comply with a legal obligation, including disclosure in response to lawful requests or for the purpose of meeting national security or law enforcement requirements.
Consent	In addition to the reasons for disclosure set forth herein, we may also disclose your personal information upon your consent.

In the event that you facilitate a transaction with Levitate Data, or request information from or otherwise engage with us, and such activities require Levitate Data to share your personal information with a service provider or other third party, you hereby consent to such disclosure and/or direct Levitate Data to intentionally disclose your personal information to the service provider or third party.

6. Data Retention and Localization

The period during which we retain your personal information varies depending on the purpose for the data processing. For example, we retain personal information for as long as needed to provide you with our Services, to facilitate transactions you have requested, to comply with our legal obligations (e.g., tax filings), to engage in marketing activities, and for as long as is necessary to defend our legal or business interests. In all other cases, we retain your personal information for as long as is needed to fulfill the purposes outlined in this Privacy Policy.

Levitate Data is headquartered in the United Arab Emirates, and the personal information that we collect and process may be retained and stored in the United States, the United Arab Emirates, and other jurisdictions where we or our service providers operate. Levitate Data uses service providers that store personal information on our behalf in the United States and in other countries where you may not be a resident. Please be aware that the United States, and these other countries, may not provide the same level of protection of personal information as in your country, state, or other jurisdiction of residence or nationality, and when transferred to the United States or elsewhere, your personal information may be accessible by, or otherwise made available to, local government authorities and officials pursuant to judicial and/or administrative orders, decrees, and demands, and/or other domestic laws, statutes, and

regulations. Levitate Data does not participate in the EU-U.S. Data Privacy Framework. By continuing to provide us such information, you hereby acknowledge and agree that your personal information will be transferred to, and stored in, the United States and in the countries where our service providers are located.

7. Security

We seek to protect the security of your personal information and use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. HOWEVER, NO INFORMATION SYSTEM CAN BE FULLY SECURE, AND WE CANNOT GUARANTEE THE ABSOLUTE SECURITY OF YOUR PERSONAL INFORMATION. MOREOVER, WE ARE NOT RESPONSIBLE FOR THE SECURITY OF PERSONAL INFORMATION YOU TRANSMIT TO THE SITE AND/OR THE SERVICES OVER NETWORKS THAT WE DO NOT CONTROL, INCLUDING THE INTERNET AND WIRELESS NETWORKS, AND YOU PROVIDE US WITH ANY PERSONAL INFORMATION AND DATA AT YOUR OWN RISK.

8. No Data Collected from Children

The Site is not directed at, nor intended for use by, children. As a result, if you are under the age of sixteen (16), you are prohibited from accessing or using the Services (including the Site) or providing us with your personal information.

9. Publicly Posted Information; Product Reviews

You may have the ability to submit via the Site a comment on, provide an opinion about, rate, or otherwise discuss our Services (a “**Product Review**”). In other circumstances, you may directly provide us feedback on our business, our business sector, or the Services (“**Feedback**”). Any information or content you post in a Product Review or in your Feedback may be available to other users of the Site (and our social media platforms) and may be retrievable by third-party search engines, and third parties may also be able to download or share your Product Review and Feedback to social media websites or elsewhere. We recommend that you guard your privacy and anonymity and not upload any information in your Product Review and Feedback that you wish to remain confidential. Any third party with access to your information via the Site will be permitted to use the information in the same manner as if you submitted the information directly to that third party. Publicly posting any information on the Site is entirely voluntary on your part, and we recommend you carefully consider the information you choose to make publicly available. As between you and Levitate Data, any and all Product Reviews and Feedback shall be considered our confidential and proprietary information. In order for Levitate Data to utilize such Product Reviews and Feedback, you grant to Levitate Data a non-exclusive, perpetual, irrevocable, worldwide, royalty-free license, with the right to sublicense, under all relevant intellectual property rights, to use, publish, and disclose such Product Reviews and Feedback in any manner we choose and to display, perform, copy, make, have made, use, sell, and otherwise dispose of Levitate Data’s and our sub-licensees’ products or services embodying such Product Reviews and Feedback in any manner and via any media we choose, without reference to the source. Levitate Data shall be entitled to use Product

Reviews and Feedback for any purpose without restriction or remuneration of any kind with respect to you and/or your representatives.

10. Your Responsibilities

You are permitted, and hereby agree, to only provide personal information to Levitate Data if such personal information is accurate, reliable, and relevant to our relationship and only to the extent such disclosure will not violate any applicable data protection law, statute, or regulation or infringe upon a person's data privacy rights or privileges. IF YOU PROVIDE PERSONAL INFORMATION (INCLUDING PERSONAL INFORMATION CONCERNING A THIRD PARTY) TO LEVITATE DATA, YOU EXPRESSLY REPRESENT AND WARRANT TO LEVITATE DATA THAT YOU HAVE THE FULL RIGHT AND AUTHORITY TO PROVIDE LEVITATE DATA WITH SUCH PERSONAL INFORMATION (INCLUDING PERSONAL INFORMATION CONCERNING A THIRD PARTY) AND THAT LEVITATE DATA'S USE AND PROCESSING OF SUCH PERSONAL INFORMATION AS SET FORTH HEREIN WILL NOT VIOLATE ANY PERSON'S RIGHTS OR PRIVILEGES, INCLUDING RIGHTS TO PRIVACY. YOU HEREBY AGREE TO FULLY AND COMPLETELY INDEMNIFY LEVITATE DATA FOR ANY CLAIMS, HARM, OR DAMAGES THAT MAY ARISE FROM YOUR PROVISION OF PERSONAL INFORMATION (INCLUDING PERSONAL INFORMATION CONCERNING A THIRD PARTY) TO LEVITATE DATA.

11. Updating Your Information

It is important that the personal information that you provide to us is accurate and reliable. In certain circumstances, you may have the ability to directly update and change your personal information (e.g., name, telephone number, email), and you must do so when such changes are warranted. Alternatively, you must write to us in accordance with the Contact Us section below so we can update our records.

12. U.S. Residents Privacy Rights

When Levitate Data is acting as a data controller, we will honor privacy requests as required by applicable law. Residents of certain US states have rights relating to the collection, use, disclosure, and other processing of their personal information, subject to applicable legal exceptions and requirements. The exact scope of these rights may vary by state:

- *Right to Know.* You may have the right to know about what personal information Levitate Data collects and processes about you, including the types and categories of personal information we collect and process, the sources of such personal information, our retention criteria, with whom we share your personal information, cross-border data transfers, and how to file complaints and inquiries.
- *Right to Access.* You may have the right to ask us whether we process any of your personal information and, if so, receive access to such personal information. When complying with an access request, we will also provide you with additional information, such as the purposes of the processing, the categories of personal information concerned as well as any other information necessary for you to exercise the essence of this right.

- *Right to Correct.* You may have the right to have your personal information corrected in case of inaccuracy or incompleteness. Upon request, we will correct inaccurate personal information about you and, taking into account the purposes of the processing, update any incomplete personal information, which may include the provision of a supplementary statement.
- *Right to Delete.* You may have the right to have your personal information erased, which means the deletion of your personal information by us. However, your right to erasure is subject to statutory limits and prerequisites (e.g., where your personal information is no longer necessary in relation to the initial purposes for which it was processed, your personal information was processed unlawfully).
- *Restriction of Processing.* You may have the right to obtain the restriction of the processing of your personal information, which means that we suspend the processing of your personal information for a certain period of time. Circumstances which may give rise to this right include situations where the accuracy of your personal information is contested, but we need time to verify the inaccuracy (if any) of your personal information.
- *Right to Data Portability.* You may have the right to request we provide you with your personal information in a structured, commonly used and machine-readable format and to have such data transmitted directly to another controller, where technically feasible.
- *Right to Object.* You may have the right to object to the processing of your personal information, which means you may request we no longer process your personal information. This only applies in case the “legitimate interests” ground (including profiling) constitutes the legal basis for processing. However, at any time (and free of charge) you can object to having your personal information processed for direct marketing purposes.
- *Right to Object to Automated-Decision Making.* You may have the right to object to having us use your personal information to conduct automated decision making. However, Levitate Data does not engage in any activity that subjects our customers, website users, survey participants, or others to a decision based solely on automated processing, including profiling, which produces legal effects, or similarly significant results, impacting them.
- *Right to Withdraw Consent.* You also may withdraw your consent at any time if we are solely relying on your consent for the processing of your personal information. However, this will not impact our legal basis to process such personal information prior to the withdrawal of your consent.
- *Right to Opt Out of Sharing/Targeted Advertising.* You may have the right to opt out from having us disclose your personal information to third parties for targeted advertising purposes. This is sometimes referred to as the right to opt-out of the “sharing” of personal information for cross-contextual behavioral advertising purposes.
- *Right to Opt Out of Sale of Personal Information.* You may have the right to direct us not to sell your personal information to third parties. Levitate Data does not engage in the sale of personal information as defined by applicable privacy laws.
- *Right to Non-Discrimination.* You have the right not to receive retaliatory or discriminatory treatment in connection with a request to exercise your rights.

Submit a Privacy Request. To submit these abovementioned privacy requests, please contact us in accordance with the “Contact Us” section below. You may designate an authorized agent to submit a privacy request on your behalf.

Privacy Request Verification Process. If you make any request related to your personal information, Levitate Data will ascertain your identity (and the identity of the authorized agent, to the extent applicable) to the degree of certainty required or permitted under the law before addressing your request. In particular, before granting you access to, erasing, or correcting, specific pieces or categories of personal information or otherwise responding to your request, Levitate Data will, to the extent required or permitted by law, (i) require you (or your authorized agent) to verify your request via email, (ii) request certain contact information or government identifiers, and (iii) match at least two pieces of such personal information with data that we have previously collected from you. None of your privacy rights are absolute, and such rights are subject to exceptions and exemptions.

13. European Residents Privacy Rights

When Levitate Data is acting as a data controller, we will honor privacy requests as required by applicable law. For individuals in the European Economic Area (EEA), Switzerland, and the United Kingdom, you are entitled to the following privacy rights:

- *Right to Know.* You may have the right to know about what personal information Levitate Data collects and processes about you, including the types of personal information we collect and process, the sources of such personal information, our retention criteria, with whom we share your personal information, cross-border data transfers, and how to file complaints and inquiries.
- *Access Rights.* You may have the right to ask us whether we process any of your personal information and, if so, receive access to such personal information. When complying with an access request, we will also provide you with additional information, such as the purposes of the processing, the categories of personal information concerned as well as any other information necessary for you to exercise the essence of this right.
- *Rectification.* You may have the right to have your personal information corrected/rectified in case of inaccuracy or incompleteness. Upon request, we will correct inaccurate personal information about you and, taking into account the purposes of the processing, update any incomplete personal information, which may include the provision of a supplementary statement.
- *Erasure.* You may have the right to have your personal information erased, which means the deletion of your personal information by us. However, your right to erasure is subject to statutory limits and prerequisites (e.g., where your personal information is no longer necessary in relation to the initial purposes for which it was processed, your personal information was processed unlawfully).
- *Restriction of Processing.* You may have the right to obtain the restriction of the processing of your personal information, which means that we suspend the processing of your personal information for a certain period of time. Circumstances which may give rise to this right include situations where the accuracy of your personal information is contested, but we need time to verify the inaccuracy (if any) of your personal information.
- *Data Portability.* You may have the right to request we provide you with your personal information in a structured, commonly used and machine-readable format and to have such data transmitted directly to another controller, where technically feasible.
- *Right to Object.* You may have the right to object to the processing of your personal information, which means you may request we no longer process your personal information. This only applies in case the “legitimate interests” ground (including profiling) constitutes the legal basis for processing

(see below “Legal Basis for Processing”). However, at any time (and free of charge) you can object to having your personal information processed for direct marketing purposes.

- *Automated Decision Making.* You may have the right to object to having us use your personal information to conduct automated decision making. However, Levitate Data does not engage in any activity that subjects our customers, website users, survey participants, or others to a decision based solely on automated processing, including profiling, which produces legal effects, or similarly significant results, impacting them.
- *Withdrawing Consent.* You also may withdraw your consent at any time if we are solely relying on your consent for the processing of your personal information. However, this will not impact our legal basis to process such personal information prior to the withdrawal of your consent.

Submit a Privacy Request. To submit these abovementioned privacy requests, please contact us in accordance with the “Contact Us” section below. You may designate an authorized agent to submit a privacy request on your behalf.

Privacy Request Verification Process. If you make any request related to your personal information, Levitate Data will ascertain your identity (and the identity of the authorized agent, to the extent applicable) to the degree of certainty required or permitted under the law before addressing your request. In particular, before granting you access to, erasing, or correcting, specific pieces or categories of personal information or otherwise responding to your request, Levitate Data will, to the extent required or permitted by law, (i) require you (or your authorized agent) to verify your request via email, (ii) request certain contact information or government identifiers, and (iii) match at least two pieces of such personal information with data that we have previously collected from you. None of your privacy rights are absolute, and such rights are subject to exceptions and exemptions.

Legal Basis for Processing. For purposes of the EU/UK GDPR, we can collect and process your data under one of the following legal bases:

- *Consent.* We can collect and process your data with your consent. For example, if you have given your consent to receiving marketing material from us at the point we collected your information.
- *Contractual Obligations.* We need your personal information to comply with our contractual obligations. For example, if you have subscribed to one of our services, we use your personal information to fulfill, and deliver that service to you.
- *Legal Compliance.* If the law requires us to, we may need to collect and process your data.
- *Legitimate interest.* We may use your data as required in the normal course of operating our businesses and services unless our legitimate interests are overridden by your rights.
- *Vital interests.* We may need to process your personal information if the processing is necessary to protect your vital interests (for example, health and safety reasons if you attend a meeting at a Levitate Data location).

Complaints. Depending on applicable law, you may have the right to submit a complaint to a data protection authority responsible for overseeing our compliance with data protection law in your jurisdiction. Please see a list of potentially applicable regulatory authorities:

- For data protection authorities in the EU, please see here: https://edpb.europa.eu/about-edpb/about-edpb/members_en.
- For the data protection authority in Switzerland, please contact the Federal Data Protection and Information Commissioner (<https://www.edoeb.admin.ch/edoeb/en/home.html>).
- For the data protection authority in the UK, please contact the Information Commissioner's Office (www.ico.org.uk).

We would, however, appreciate the opportunity to address your concerns, so please feel free to contact us regarding any complaint you may have. We will not discriminate against individuals for exercising their data privacy rights or filing a privacy complaint.

14. Marketing Preferences

You may, at any time, opt-out from receiving marketing emails from us. To opt-out from such marketing, please use the “unsubscribe” or “preference” features within our email communications or contact us in accordance with the “Contact Us” section below.

15. Do-Not-Track Signals

Some web browsers may transmit “do-not-track” signals to the website with which the user communicates. Because of differences in how web browsers incorporate and activate this feature, it is not always clear whether users intend for these signals to be transmitted, or whether they are even aware of them. Unless otherwise required by law, we currently do not take action in response to these signals.

16. Persons with Disabilities

Levitate Data strives to ensure that every person has access to information related to our Services, including this Privacy Policy. Please contact us if you would like this Privacy Policy provided in an alternative format, and we will seek to meet your needs.

17. Employment Applications and Talent Management

As part of our recruitment and talent management process, we collect personal information with respect to individuals who are interested in working for us. In this context, we collect employment and application data, such as the following: contact information (e.g., name, title, residential or postal address, telephone number, and personal email address); information in a curriculum vitae, resumé, cover letter, or similar documentation; details regarding the type of employment sought, willingness to relocate, job compensation and benefit preferences; health data (e.g., medical conditions); information related to your background, education, criminal record, credit history and similar data; information provided about or by your references or other third parties related to your employment history, skills, qualifications, or education; and information related to previous applications to us or previous employment history with us. When permitted by law, we may collect information about your race and ethnicity to assist with our diversity and inclusion programs.

We use this information for the following purposes: to identify and evaluate job applicants; to verify your information; to complete employment, education, background and reference checks; to communicate with you about the recruitment process and your application; to comply with our legal, judicial, regulatory, administrative, or other corporate requirements; to analyze and improve our application and recruitment process; to accommodate individuals who may have specialized needs during the employment process; and to protect the rights, interests, and property of our business, other job applicants, employees, or the public, as required, or permitted, by law.

We share this personal information with third parties (see “Sharing Information / Third-Party Disclosures”), and we may also use this employment and application data for any other purpose set forth in this Privacy Policy.

Please see above for any privacy rights you may have with respect to this personal information.

18. Events and Video Teleconferencing

Levitate Data uses web-based conferencing platforms and applications (each a “**Conference Platform**”) for the purpose of hosting or conducting video and audio meetings and conferences, webinars and similar training exercises, social events, and other types of video and audio meetings (collectively, “**Conferences**”). We often use Conference Platforms that are owned and administered by a third-party service provider (e.g., Google, Zoom, WebEx, Skype for Business). The type of personal data processed by Levitate Data via a Conference Platform depends on the scope and nature of the Conference, and may include your identity data, registration data, transaction data, technical data, and other information furnished to Levitate Data during the Conferences. Please note that Levitate Data, and our third-party service providers and partners, may record our Conferences, including the content of communications and activities that occur therein, and Levitate Data may use and disclose such content, information and data for our own business purposes. By participating in a Conference, you hereby consent to such recording, use, and disclosures. Please ensure data and privacy protection in the background of your Conference (e.g., by notifying bystanders of the Conference, using the background masking function), where technically feasible. You may not furnish an access code or a link to a Conference without permission from Levitate Data.

19. Changes to the Policy

We reserve the right to amend this Privacy Policy at any time. We will notify you if this Privacy Policy is amended by updating the “Last Updated” section listed above. It is your responsibility to periodically review the Privacy Policy to determine whether any amendments have been made hereto. Your use of the Services and continued use of the Services after any amendments are made to this Privacy Policy, signifies your consent to this Privacy Policy and any amendments hereto. We may, in our sole discretion, provide you communications, including via email or text messages, about changes to our Privacy Policy; however, such communications do not abrogate or otherwise limit your responsibility to periodically review the Privacy Policy to determine whether any amendments have been made hereto.

20. Contact Us

If you have questions regarding this Privacy Policy or our handling of your personal information, would like to request more information from us, or would like to exercise a data privacy right, please contact us at admin@levitatedata.com or write to us at Levitate Data FZCO, Building A1, Dubai Digital Park, Dubai Silicon Oasis, Dubai, United Arab Emirates.